

[INNOVATIVE] IDEAS

Whether you own a new business or you're just looking to freshen up your image, marketing is your answer. We understand today's market can seem scary. That's why Yodels is here to help.

We are the leading Guerrilla Marketing Company in Utah. With years of experience, we have helped businesses expand to unprecedented levels. Yodels increases customers and decreases costs—the perfect formula to boost profits.

[The Rule Of 27 says a prospective customer will only see your message one-third of the time. It takes a minimum of nine exposures to your brand before they will consciously remember]

This rule inspires our service because we know that traditional advertising is just too costly for the small business owner. For example, one local radio station charges \$99 per 30 second time slot. Assuming her customer listens to this station non-stop, it will cost \$2,700 to get her message across. A method of this sort can quickly drain your resources.

In tough economic times affordable marketing isn't just convenient, but crucial. Yodels Advertising offers clever tools, swift execution, and amazing rates.

We understand that the success of entrepreneurs is the core of our local economy. We want to work with you to fortify your brand.

"We'll churn our hard work into your success."

WHAT MAKES US [BETTER]

- **Friendly & Professional Staff:** Our interview process singles out only the most enthusiastic and qualified. Then our Yodelers are further trained to ensure that the team will represent your company in the best light.
- **Daily Progress Reports:** Each day begins with a Team Huddle. We'll discuss yesterday's events and organize today's action plan. Once the crew is on their way, your personal Account Manager will send you an update via e-mail.
- **Demographics:** Whether you want to target a specific age or income, Yodels Advertising will provide you with the most in-depth statistics.
- **Peace of Mind:** Yodels Advertising is fully licensed and insured. Furthermore, all of our Yodelers are certified to represent your business.
- **Creativity:** Bad marketing leaves a sour taste. We're constantly grazing the fields to give you fresher milk.

